



NATIONAL®

Furniture with Personality®

5 Trends Changing the Workspace



1

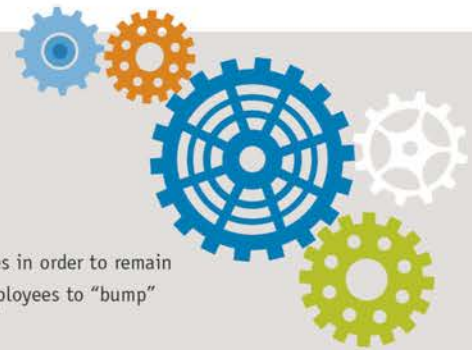
Mobile Technology

Technology tools are being consolidated into easy-to-use platforms that let workers collaborate, no longer being tethered to a desk or workstation. People are working virtually anywhere, inside and outside the office.

2

The Mandate to **INNOVATE**

Organizations are continually pressed to innovate their products and services in order to remain competitive. Workplace design plays a role in creating opportunities for employees to “bump” into one another sparking impromptu conversations and new ideas.



3

The Battle for **TALENT**



Younger generations expect a mobile, social and collaborative environment. They expect their workspace to offer the same setting.

4

Health and Well Being

Organizations recognize the benefits in cost reduction, boosts in productivity, and overall satisfaction when employees have access to daylight, a variety of work spaces throughout the day, access to healthy amenities, and a company commitment to bettering the community.



5

INTERACTION

Work is less concentrated in individual, dedicated workspaces as collaborative environments bring interaction to a new level. The workplace provides an oasis where workers can connect to solve problems and be inspired by one another.



4 Work Styles

1

Collaborate Let's get together

Whether it's brainstorming, strategizing, problem-solving or getting together to knock out that final project to-do list, collaborative spaces can yield big results when teams or cross-functional colleagues get together to work. The right space with the right furniture makes it easier for teams to get together, whether onsite or on the other side of the globe.

2

Learn Never stop learning

Companies need to create a culture of learning where employees share best practices, skills, strengths, weaknesses and ideas to keep a constant flow of knowledge perpetuating throughout your organization. Companies need highly skilled, well-informed employees to foster growth, productivity and trustworthiness.

3

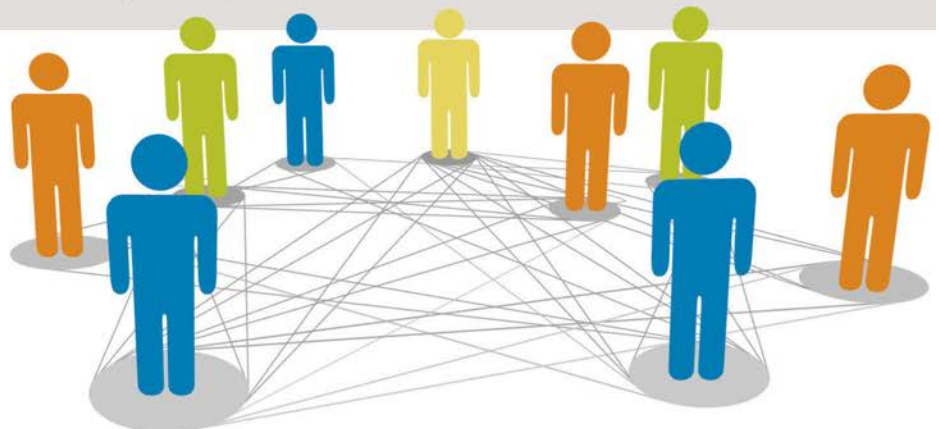
Interact It's time to lean in

Interaction is about building relationships. Interaction is key to personal and professional growth. Workspaces must promote people bumping into different people to develop a culture that embraces individuality as much as teamwork. Lean in to the people that work around you and interact.

4

Focus Quiet please, mind is occupied

Workplaces need separation or privacy considerations for employees to work distraction free. Focus is critical to productivity. Evaluating, reviewing, reflecting, and analyzing all require uninterrupted concentration. Give your people the best chance to be successful. Give them time and a place to focus.





Collaborate

Let's get together.

Whether it's brainstorming, strategizing, problem-solving or getting together to knock out that final project to-do list, collaborative spaces can yield big results when teams or cross-functional colleagues get together to work. The right space with the right furniture makes it easier for teams to get together whether onsite or on the other side of the globe. Let's get together and get stuff done.







Learn

Never stop learning.

Create a culture of learning where employees share best practices, skills, strengths, weaknesses and ideas to keep a constant flow of knowledge perpetuating throughout your organization. Highly-skilled, well informed employees foster growth, productivity and trustworthiness. People trust people who provide knowledge and understanding. Be relevant, valuable and never stop learning.







Interact

It's time to lean in.

Interaction is about building relationships, being genuine and gaining a perspective that you may not have had before. Interaction is key to personal and professional growth. Workspaces must promote people bumping into different people to develop a culture that embraces individuality as much as teamwork. Lean in to the people and work around you and interact.





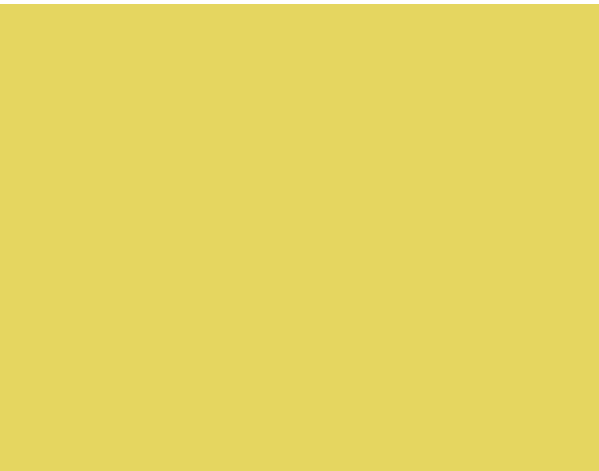


Focus

Quiet please, mind is occupied.

Workplaces need separation or privacy considerations for employees to work distraction free in variable chunks of time. Focus is critical to productivity. Evaluating, reviewing, reflecting, problem-solving, ideating, analyzing and producing all require uninterrupted concentration. Give your people the best chance to be successful. Give them time and a place to focus.





Collaborate.
Learn.
Interact.
Focus.



NATIONAL | Furniture with Personality®

www.NationalOfficeFurniture.com

1205 Kimball Boulevard, Jasper, IN 47549, 800.482.1717

© Kimball International, Inc. 2014

Form No. NBRCLIF Ver. 15

Want to create spaces where
people want to be?



Collaborate . Learn . Interact . Focus .
www.NationalOfficeFurniture.com/CLIF